

# Thtroducing

# The New Dole **Shelf Stable Fruits**





## **Dole Quality: Higher Standard** for Appearance, Uniformity and Texture!

- Picked at peak of ripeness
- Fresher colour
- Fewer blemishes
- Consistent piece size
- Consistent texture

### **Healthy and Natural**

- High in Vitamin C\*
- Naturally fat-free
- No processed sugar added
- No artificial flavours or colours

\*Refers to Pear Slice in Fruit Juice, Pear Slices in Water, Apple Slices in Water, Apricot Halves in Fruit Juice and Peach Slices in Fruit Juice.



### **Convenient for Customers**

- Pre-cut for labour saving convenience: Washed, cut & ready-to-use
- 100% usable fruit
- Year-round supply
- Shelf stable; no refrigeration required before opening
- Consistent taste, texture & colour

### **Sustainable**



# New Products

# **Exciting Pack Designs**

#### **NUTRITION PROMISE**

Nutrition claims that show Dole's healthy quality and nutritious choices

- No sugar and artificial sweetener added to New "In Water" packing medium: Pear Slices and Apple slices
- No processed sugar added to New "In Fruit Juice" packing medium: Pear Slices, Fruit Salad, Apricot Halves and Peach Slices



#### **NEW LOOK**

More visible Dole logo and richer pack colour for better noticeability

#### **APPETIZING GRAPHICS**

Mouth-watering and luscious fruit visuals



## New Dole

# **Culinary and Nutrition Solutions**









Dole Culinary and Nutrition experts to support customer's menu guide with nutritional and day part integration

NUTRITION FACTS & INGREDIENTS	GTIN	Kosher Status	Serving Size (mL/oz)	Calories	Total Fat (g)	Saturated Fat (g)	Trans Fat (g)	Carbs (g)	Fibre (g)	Total Sugars (g)	Protein (g)	Cholesterol (mg)	Sodium (mg)	Potassium % DV*	Calcium % DV*	Iron% DV*	Can Weight Net (kg)	Can Weight Drained (kg)
DOLE® SHELF STABLE FRUITS IN WATER																		
Pear Slices in Water - NO ADDED SUGAR	100 65250 00705 3	$\bigcirc$	167 mL 5.8 oz	60	0	0	0	17	3	11	0.4	0	0	3	1	1	2.90	1.70
Apple Slices in Water - NO ADDED SUGAR	100 65250 00702 2	$\bigcirc$	167 mL 5.8 oz	60	0	0	0	15	3	11	0.3	0	0	3	1	1	2.90	1.74
DOLE® SHELF STABLE FRUITS IN JUICE																		
Apricot Halves in Fruit Juice	100 65250 00700 8	$\bigcirc$	167 mL 5.8 oz	90	0.5	0	0	21	2	18	2	0	0	7	2	4	2.90	1.80
Pear Slices in Fruit Juice	100 65250 00703 9	U	167 mL 5.8 oz	100	0	0	0	25	3	19	0.5	0	0	5	2	2	2.90	1.70
Peach Slices in Fruit Juice	100 65250 00701 5	$\bigcirc$	167 mL 5.8 oz	80	0	0	0	19	2	17	2	0	0	7	2	4	2.90	1.75
Fruit Salad in Fruit Juice	100 65250 00704 6	$\bigcirc$	167 mL 5.8 oz	90	0	0	0	22	2	18	1	0	0	4	2	3	2.90	1.75

## Try our other Dole **Shelf Stable Fruits**





EXISTING SHELF STABLE FRUIT OFFERINGS (6 x 2.84L)	GTIN							
Diced Pears in Fruit Juice	100 65250 00718 3							
Diced Peaches in Fruit Juice	100 65250 00714 5							
Sliced Peaches in Light Syrup	100 65250 00713 8							
Mandarin Oranges in Fruit Juice	100 65250 00720 6							
Fruit Cocktail in Fruit Juice	100 65250 00722 0							
Diced Peaches in Light Syrup	100 65250 00712 1							
Diced Pears in Light Syrup	100 65250 00716 9							
Pear Halves in Light Syrup	100 65250 00717 6							
Mandarin Oranges in Light Syrup	100 65250 00719 0							
Fruit Cocktail in Light Syrup	100 65250 00721 3							
Pizza Cuts Tidbits in Juice	100 65250 00408 3							
Pizza Cuts in Light Syrup	100 65250 00413 7							
Pineapple Sliced in Natural Juice	100 65250 00255 3							
Pineapple Crushed in Juice	100 65250 00715 2							
Tropical Fruit Salad	100 65250 09082 6							
Tropical Fruit Salad NSA	100 65250 09020 8							



