

**SUPERPRETZEL**

# Bavarian



Bavarian Pretzels  
**+66%**  
in menu  
growth  
over the last  
4 years



# SUPERPRETZEL® Bavarian

At J&J Snack Foods we pride ourselves on quality, and when it comes to soft pretzels, we can assure you that you will be getting the best soft pretzel. Our SUPERPRETZEL® Bavarian Soft Pretzel Bites have a freshly baked, homemade artisan look and delicious soft pretzel taste. These bite-size Bavarian pretzels make for a fantastic appetizer, side dish or snack. With a light and fluffy interior, and classic Bavarian flavor, these bites are sure to complement any pub food or drink on menus.

**"Mini", "Bite"  
and "Bavarian"  
are the top terms**

leading menu penetration  
for the Soft Pretzel category



## Product Benefits

- Ideal for bars, restaurants, and grab-and-go establishments
- Superior taste, quality and hold time versus competition
- Pre-baked for heat and serve convenience
- Perfect to serve with cheese, mustard or showcase with a flight of signature sauces
- Salt packet Included

-  & Vegetarian



Soft Pretzel Bites  
are  
**+57%\***  
as a non-fried  
appetizer

\*Datassential, 2023, 4 year growth

JJSF #	Brand	Product Description	Item Size	Case Count
7099	SUPERPRETZEL® Bavarian	Bavarian Soft Pretzel Bites	0.4 oz	~500 count