



BETTER FROM THE INSIDE OUT

**NOW WITH NO ARTIFICIAL
COLOURS, FLAVOURS AND HIGH
FRUCTOSE CORN SYRUP.**

Consumer needs are evolving, and so is our core On Top® Whipped Topping portfolio — with the removal of artificial colours, flavours and high fructose corn syrup starting at the end of January 2019! The products you've come to count on for their versatility, ease-of-use, and unbeatable taste now carry the cleaner label consumers demand.

Because you — and your consumers — deserve the best.



A DELICIOUS REFRESH

NEW PACKAGING ELEMENTS

In addition to the changes within our portfolio, we have also refreshed the On Top® branding to a more premium and contemporary look — including a silver plastic tip, emulating a traditional metal pastry tip!

EVERYTHING YOU VALUE ABOUT ON TOP® REMAINS THE SAME

- Same cost-saving shelf life
- Same core characteristics
 - Product codes will remain same
- No impact to Kosher status
- No new allergens
- Same case, and shipper, and inner bag dimensions

ON TOP® PORTFOLIO

ON TOP®

CODE	PRODUCT DESCRIPTION
72055	On Top® Original Whipped Topping
09344	On Top® Whipped Topping Made With Cream
00237	On Top® Chocolate Whipped Topping

CAFÉ WHIP

A vegan innovation featuring smooth coconut flavour and sweet natural sugars.

CODE	PRODUCT DESCRIPTION
16420	Café Whip Whipped Topping Made With Coconut Milk



One family. Infinite Possibilities.
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Contact your Rich's rep today.
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