



I SQUINCH
and my mom approves.



Hydration for everyone.

Unlike sports-obsessed beverages, we exist to replenish America. Keep it moving, refreshed and hydrated. Work, rest or play. Morning, noon or night. Sqwincher® brand is a unique blend of low sodium electrolytes formulated for anyone who sweats.

WHY SQWINCHER® PRODUCTS?

- Supports Everyday Hydration Health
- A Unique Composition of Electrolytes
- Scientifically Formulated to Rehydrate

For over 45 years, the Sqwincher® brand has proudly fueled individuals with products scientifically formulated to rehydrate and replenish the body with necessary minerals - potassium and sodium.



How do you sqwinch?

The Sqwincher® brand is available in three unique electrolyte formulas: Sqwincher®, Sqwincher® ZERO and EverLyte®. And each formula is offered in multiple hydration options: powder or liquid concentrates, ready-to-drink, liquid or powder single serve and its famous electrolyte freeze pops – Sqwincher Sqweeze®. No matter which formula you choose, you can count on great tasting electrolytes to replenish and rehydrate.

Electrolytes are responsible for maintaining vital body functions such as: nervous system, cell function, muscle performance, fluid balance and more.¹ The Sqwincher® brand not only understands the importance of electrolytes, but recognizes no two hydration solutions are the same.



	SQWINCHER SQUEEZE®	SINGLE SERVE	READY TO DRINK	READY TO DRINK POUCH	BULK POWDER	BULK LIQUID
 THE ORIGINAL <ul style="list-style-type: none"> • Hydrating since 1975 • Gluten Free • Low Sodium 	●	●	●		●	●
 SUGAR FREE, LOW CALORIE <ul style="list-style-type: none"> • Gluten Free • Low Sodium • Sugar Free without sacrificing taste 	○	○	○		○	○
 CLEAR FORMULATION <ul style="list-style-type: none"> • No color or dyes • No preservatives • No artificial sweeteners • Gluten Free • Low Sodium 		●		●		

*(ZERO Powder Products Only) 2.5 gallon yield ZERO powder and single serve Qwik Stik® ZERO. Nutritional information available at www.sqwincher.com/all-products



I SQWINCH
because it makes me cool.

Frozen

Freeze. Squeeze. Repeat.

These electrolyte pops go beyond flavored sugar water treats or brands. Sqwincher Squeeze® electrolyte freezer pops are a fun way to cool down while replenishing essential electrolytes.



I SQWINCH
on the back nine.

Single Serve

100% Portable.

For today's fast pace, offer an electrolyte that can keep up. Business or pleasure, the pace doesn't seem to slow down and having a dependable electrolyte on hand keeps hydration easy.

Check out the single serve powder sticks along with the unique liquid single serve FastPack® products.



I SQWINCH
in front of the neighbors.

Ready to drink

Ready when you are.

Give your customers an exceptional electrolyte beverage in the most convenient sizes:

- 20 fl oz bottles
- 8 fl oz pouch

Ask about formulation availability per option.



I SQWINCH
in front of the boss.

Bulk Mixes

Hydrate the masses.

Pennies on the ounce, with multiple servings per case of product.

Ask about these offerings in various formulas:

- Liquid - 64 fl oz bottle, 5 gallon yield
- Powder - 1 gallon, 2.5 gallon and 5 gallon yields



Contact your representative for product details and availability 1-800-442-5242

We've been fueling hard-working Americans since

1975

For over 45 years, the Sqwincher® brand has proudly fueled individuals with electrolytes. Sqwincher® products are scientifically formulated to rehydrate and replenish the body with necessary minerals - potassium and sodium.

At the core of the Sqwincher® brand's history are millions of industrial athletes. It has, and continues, to hydrate the bloodline of America – the hard-workers. These professionals across the country, in plants and factories everywhere, depend on it. Their strenuous environments and experiences are credited for the innovative portfolio of products, dispensing options and formulations that the Sqwincher® brand has developed over the years.



KENT

Precision Foods Group