

A new protocol is on the horizon. As of April 2022, OSHA launched a National Emphasis Program (NEP) toward the very first federal Heat Advisory standard for the workplace.

#### THE FACTS

- OSHA Occupational Safety and Health Administration of the U.S. Department of Labor
- OSHA sets and enforces safe and healthy work condition standards
- NEPs are temporary programs that focus on specific hazards and at-risk industries
- The latest NEP, as of April 2022, is to set a federal Heat Advisory standard
- Objective is to regulate workplace heat hazards
- Enforce heat stress training and hydration plan activation
- Activation required upon heat index of 80°F or higher

Source: https://www.osha.gov/enforcement/directives/cpl-03-00-024

Sqwincher has led the industry in workplace hydration for **over 45 years emphasizing the necessity of proper hydration** 



# BACK THE HOUSE HYDRATION

We all have heard ... "safety first", now let's put it into practice!



Take advantage of hydration expertise by Sqwincher and our 45 plus years of protecting the American workforce from dehydration and Heat Stress Illnesses. Sqwincher can help you navigate the NEP with hydration solutions to combat heat hazards your employees may face.

## WHY WORKPLACE HYDRATION

DEHYDRATION - CONSEQUENCES AT A GLANCE	
Amount of Fluid Loss	
2%	Impaired Performance
4%	Muscular function & capacity declines
6%	Heat Exhaustion
8%	Hallucination
10%	Circulatory collapse & heat stroke

**WORK INJURY COSTS** 

#### The following estimates are a measure of the economic impact of preventable injuries TOTAL in 2020 \$164 Billion Per Worker \$1.100 Per Medically Consulted \$44,000

Just 2% fluid loss impairs an employee, creating potential for workplace hazard

Source: https://injuryfacts.nsc.org/work/costs/work-injury-costs/

A working BODY becomes a

Source: https://www.ncbi.nlm.nih.gov

### BENEFITS OF A HYDRATED EMPLOYEE

- **Boost employee morale**
- **Boost productivity**
- Potential for company insurance exemptions
- Most of all, keep employees safe from silent killer HEAT STRESS

### **HYDRATION SOLUTIONS**

Water is the default go-to when it comes to hydration. Rightfully so - it is a necessity. However. water alone can't put back minerals and nutrients lost



800-442-5242

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during physical activities - like work! Sqwincher electrolyte replenishment provides necessary minerals the body needs for proper fluid balance.

In a workplace setting, no "one" solution fits every hydration need for a diverse staff with individual dietary preferences. Our unique portfolio of products, formulas and dispensing options offer electrolyte beverages for multiple hydration needs.

Sqwincher is available in liquid or powder format for bulk and single serve applications. Sqwincher also offers ready-to-drink bottles or innovative pouches, along with the famous freeze pops, Sqwincher Sqweeze.

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